

# At Home with Ashley



ASHLEY WILSON

DIY | HOME DECOR | LIFESTYLE

*Hi! I'm Ashley Wilson, a home décor and DIY creator passionate about transforming spaces with creativity and intention. For over a decade, I've inspired my community with approachable projects, clever hacks, and beautiful styling ideas. My colorful content blends practical tips with personal storytelling, helping followers create homes they truly love.*

**CONTACT**

<https://athomewithashley.com>

hello@athomewithashley.com

# STATISTICS

TOTAL- 688K FOLLOWERS

**357k**  
INSTAGRAM  
FOLLOWERS

**96k**  
TIKTOK  
FOLLOWERS

**27k**  
YOUTUBE  
FOLLOWERS

**80k**  
PINTEREST  
FOLLOWERS



**128k**  
FACEBOOK  
FOLLOWERS

## OVERVIEW

**3%**

IG ENGAGEMENT RATE

**15,000**

IG AVERAGE STORY VIEWS

**50,000**

BLOG UNIQUE VISITORS

**100,000**

BLOG PAGE VIEWS

**20,000**

EMAIL SUBSCRIBERS

**35,000**

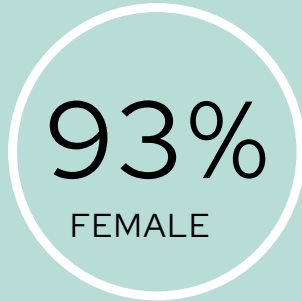
BLOG VISITORS

## TOP PERFORMING POSTS:



# AUDIENCE

AN OVERVIEW



7% MEN

25-34 YEARS OLD 26%

35-44 YEARS OLD 37%

45-54 YEARS OLD 18%

## TOP CITIES

NEW YORK

SYDNEY

MELBOURNE

LOS ANGELES

LONDON



## DEMOGRAPHICS

58% UNITED STATES

7.5% UNITED KINGDOM

5% CANADA

4% AUSTRALIA

*interests*

Home Decor, DIY, Vintage Finds, Travel, Gardening

# AT HOME WITH ASHLEY PAST COLLABORATIONS

HOME DEPOT



MICHAELS



CRICUT



SAMSUNG



DREMEL



THE TILE SHOP



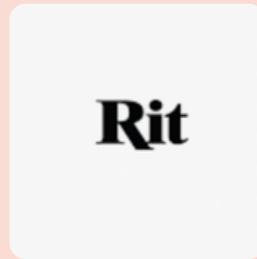
KICHLER



LENOX



RIT DYE



MOZAICO



CHECK OUT SOME OF AT HOME WITH ASHLEY'S PREVIOUS SUCCESSFUL COLLABORATIONS :



ASHLEY'S WORK HAS BEEN FEATURED IN OVER 20 LEADING HOME DÉCOR MAGAZINES, SHOWCASING HER CREATIVE AND APPROACHABLE DESIGN STYLE.





## SERVICES & RATES

3 INSTAGRAM STORIES **\$500**

*Three connected story frames featuring your product in action, including a swipe-up link.*

TIKTOK VIDEO **\$1,500**

*A trending TikTok video showcasing your product with authentic, shareable content.*

INSTAGRAM REEL **\$4,500**

*High-quality, engaging video content showcasing your product in a creative and relatable way.*

SOCIAL MEDIA BUNDLE **\$5,000**

*One post or reel plus three stories, cross-posted to Facebook, TikTok, and YouTube Shorts.*

BLOG POST + SOCIAL **\$7,500**

*One detailed blog post featuring styled product images and links, plus cross-platform promotion with Instagram stories and reel, Facebook post, YouTube Short, and Pinterest pin. Includes a customized project or renovation for authentic, engaging content.*

BLOG, YOUTUBE, SOCIAL **\$10,000**

*This package includes a detailed blog post, a long form YouTube video, and coordinated social media promotion across Instagram, Facebook, TikTok, and Pinterest—delivering maximum reach and authentic content to showcase your brand.*

### CONTACT

✉ [hello@athomewithashley.com](mailto:hello@athomewithashley.com)

# LET'S WORK TOGETHER!

Let's collaborate to create content that connects your brand with an engaged home décor audience. From sponsored projects to custom campaigns, I'll craft strategies that highlight your products authentically. Have a unique idea? I'd love to customize a package that fits your goals!



## CONTACT INFORMATION

INSTAGRAM

[@athomewithashley](#)

YOUTUBE

[@athomewithashley](#)

PINTEREST

[@athomeashley](#)

TIKTOK

[@athomewithashley](#)

BLOG

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