

AT HOME WITH ASHLEY

ATHOMEWITHASHLEY.COM



Hi! I'm Ashley the interior designer behind athomewithashley.com. Currently I'm renovating my 1905 home while sharing with my readers how to decorate their home in a way that reflects their personal style. I share a mix of larger renovations, fun DIY projects, decorating and styling advice, and different ways to update their spaces whether they're splurging or are on a tight budget.

At Home with Ashley is currently based in Logan, Utah. I showcase light and modern home décor, beautiful lifestyle shots of my family (8 year old son and my husband Preston), and colorful, bold decor. I work hard to inspire my readers & give them sources that anyone can follow for decorating and living a beautiful life.



311,000+

@ATHOMEWITHASHLEY



76,000+

@ATHOMEASHLEY



80,000+

@ATHOMEWITHASHLEY



3300+

/ATHOMEWITHASHLEY



7600+

/ATHOMEWITHASHLEY

FEATURED



CountryLiving



BRIT+CO

160,000+

MONTHLY WEBSITE
SESSIONS

210,000+

MONTHLY WEBSITE
PAGE VIEWS

PAST SPONSORSHIPS



JCPenney



grandinroad.

20,000+

EMAIL
SUBSCRIBERS

500,000+

TOTAL NETWORK
REACH

WORK WITH AT HOME WITH ASHLEY

SERVICE 1- THREE INSTAGRAM STORIES \$900

Three IG stories promoting your product with swipe ups.

SERVICE 2- ONE TIKTOK VIDEO \$1500

One 20-30 second TikTok promoting your product with a customized project. You will be tagged in the caption.

SERVICE 3- ONE INSTAGRAM REEL W/ STORIES \$4500

One image or reel on Instagram promoting your product with a customized project. You will be tagged in the image or reel & in the caption. 3 IG stories with swipe ups.

SERVICE 4- ONE INSTAGRAM POST & A BLOG POST \$5500

One blog post with 2-5 images of the product in a styled setting and 3 links to your site. This includes 3 social shares- 1 IG reel, 3 IG stories, & 1 Pin. A customized project or renovation. 2 spots/month.

SERVICE 5- 1 IG POSTS, A BLOG POST, YOUTUBE, & EMAIL \$8000

This package is a great way to reach my community! 1 IG reel, 1 TikTok, 3 IG stories, 1 Facebook Reel, 1 Blog post, 1 YouTube tutorial, 1 YouTube short, 1 email newsletter & 2 Pins. The stories will build up excitement for the blog post & IG reel while featuring the product. Custom project or renovation. Includes in-depth reporting & stats on performance. 1 spot/ month for this option.

SERVICE 6- THE MULTI WEEK RENOVATION \$20,000

An exclusive new option! 3 weeks of a room makeover with a weekly IG reel, TikTok, 5-10 IG stories, blog post, pins, and YouTube video. Each week your product will be featured in these posts as the room evolves into a finished space. When completed a room reveal will go live with an IG reel, TikTok, story tour, IG live, blog post, video pin, YouTube tour, and email to my subscribers featuring your product. Includes rights to 10 professional images of the product in the finished space. Room renovations are my communities favorite! Includes in-depth report. 1 spot/ quarter.

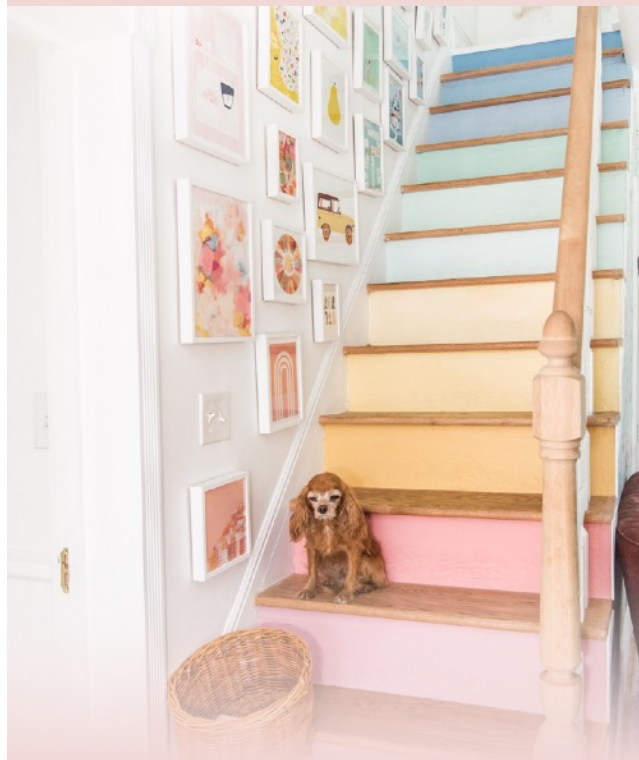
-USAGE RIGHTS

Commercial rights to the content can be added on at 30% of the contract total per month. Whitelisting- 100% of the contract total per month. Exclusivity- 100% of the contract total per month.

-ADD ONS

UGC \$3500/ Video. Video Pin \$350. Pin \$250. Collaborative Post \$500

DELIVERY-I have a 2 week turnaround time after receiving product in working order. Please contact me if quicker turnaround is needed.





TESTIMONIALS

“Ashley was so wonderful to work with and provided me with beautiful photos! Would definitely love to work with her again!” -Good Word Candles

“Ashley was communicative and really great to work with. She had such wonderful images. Her post of my product was well received and I love the clients she sent my way.” -Rex & Lady

“Ashley was so great to work with! She styled and took beautiful photos and has a very engaged audience!” -Robert & Stella

AT HOME WITH ASHLEY

AUDIENCE



98% Female



81% Married



85% Ages 21-35



82% Home Owners



73% Make \$75k or more Yearly



77% in USA
6% Canada



ASHLEY WILSON

Contact Ashley for other ways to work together! From project sponsorship to exclusivity to a monthly post, let's work together to form a meaningful partnership. I'd love to chat about how my services can help your brand reach its goals! Have a different idea than what's listed? No worries! Let's customize a package to fit your needs.

HELLO@ATHOMEWITHASHLEY.COM

