

# AT HOME WITH ASHLEY

ATHOMEWITHASHLEY.COM



Hi! I'm Ashley the blogger, influencer, and interior designer behind [athomewithashley.com](http://athomewithashley.com). I started the blog in September of 2015 as a creative outlet after the birth of my son, Don, in February 2015. I am married to my high school sweetheart Preston and we live in a small home in Bountiful, Utah with our two dogs Derek and Lucy. After my blog launched, I quickly grew an active and engaged following across social media and have loved connecting with my readers and brands.



100,000+

@ATHOMEWITHASHLEY



17,000+

@ATHOMEASHLEY



2,600+

@ATHOMEWITHASHLE



320+

/ATHOMEWITHASHLEY

## ABOUT AT HOME WITH ASHLEY

At Home with Ashley showcases light and modern home décor, beautiful lifestyle shots of my family (including my two dogs), and some fashion and beauty sprinkled in. I work hard to inspire my readers & give them sources that anyone can follow for decorating and living a beautiful life.

## PAST SPONSORSHIPS



charming  
charlie

STAINMASTER

SONY  
west elm

10,000+

MONTHLY UNIQUE  
VISITORS

30,000+

MONTHLY PAGE  
VIEWS

100,000+

TOTAL NETWORK  
REACH

3,000+

EMAIL  
SUBSCRIBERS

# AT HOME WITH ASHLEY SERVICES OFFERED

## SERVICE 1- ONE SPONSORED INSTAGRAM POST \$450

You will receive one promotional image on Instagram, with a share on Twitter, and an Instastory. You'll be tagged in the image & the caption.

## SERVICE 2- TWO INSTAGRAM POSTS \$700

You will receive two promotional images and captions on Instagram, with shares on Twitter & 2 Instastories. You will be tagged in the image and in the caption. Images will be shared between 3-7 days apart.

## SERVICE 3- ONE INSTAGRAM POST & A BLOG POST \$700

The blog post will feature 3-5 high quality images of the product in a styled setting and 3 links to your website. This includes 4 social shares: 1 IG sponsored post, 2 Instastories, 1 Facebook post, 1 Tweet, & 1 Pin.

Note- limited quantities on blog posts. 4 spots available/month

## SERVICE 4- TWO INSTAGRAM POSTS, A BLOG POST, AND AN EMAIL TO MY SUBSCRIBERS \$1000

The blog post will feature 3-5 high quality images of the product in a styled setting and 3 links to your website. This includes 5 social shares: 2 IG sponsored posts, 2 Instastories, 1 Facebook post, 1 Tweet, and 1 Pin. The email will 1-2 images and be sent to my 2100+ subscribers.

## ADD-ONS TO ANY OF THE ABOVE OPTIONS-

-INSTASTORY \$15

Share your product on my Instastory- unboxing or styled

-POST PREAPPROVAL \$25/ ITEM

I will send you the Instagram/Blog/Facebook/Pinterest/Twitter post to you for preapproval

-GIVEAWAY \$100

An Instagram giveaway with the goal of directing followers to your Instagram account.

This will upgrade one of the above Instagram posts to a giveaway

-VIDEO \$100

A 30-60 second video showcasing your product. This will upgrade one of the above Instagram posts and/or blog images to a video

-ADDITIONAL INSTAGRAM POST \$250

Add a sponsored Instagram Post to any of the services above

-IMAGE RIGHTS \$100/IMAGE \$150/VIDEO

Rights for the image or video of your choice to use for your marketing or website.

DELIVERY-I have a 2 week turnaround time after receiving product.

Please contact me about rush fees if needed.



## INSTAGRAM STATS

POST AVERAGES: 10,500 Impressions & 1850 Likes

ENGAGEMENT RATE: 3% per photo

GROWTH RATE: 28% a month



## READY TO GET STARTED?

Please review my prices and services above. I'd love to chat about how my services can help your brand reach its goals! Have a different idea? No worries! I am always willing to negotiate a project that fits your needs.



## TESTIMONIALS

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“Ashley was so wonderful to work with and provided me with beautiful photos! Would definitely love to work with her again!” –Good Word Candles

“Ashley was communicative and really great to work with. She had such wonderful images. Her post of my product was well received and I love the clients she sent my way.” -Rex & Lady

“Ashley was so great to work with! She styled and took beautiful photos and has a very engaged audience!”  
–Robert & Stella

## AT HOME WITH ASHLEY AUDIENCE

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90%  
WOMEN

85%  
AGES 20-35

90%  
UNITED STATES



## ASHLEY WILSON

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FOHR CARD VERIFIED AUTHENTIC  
FOLLOWING

[Click here to view the official badge](#)



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ASHLEYWILSON7@HOTMAIL